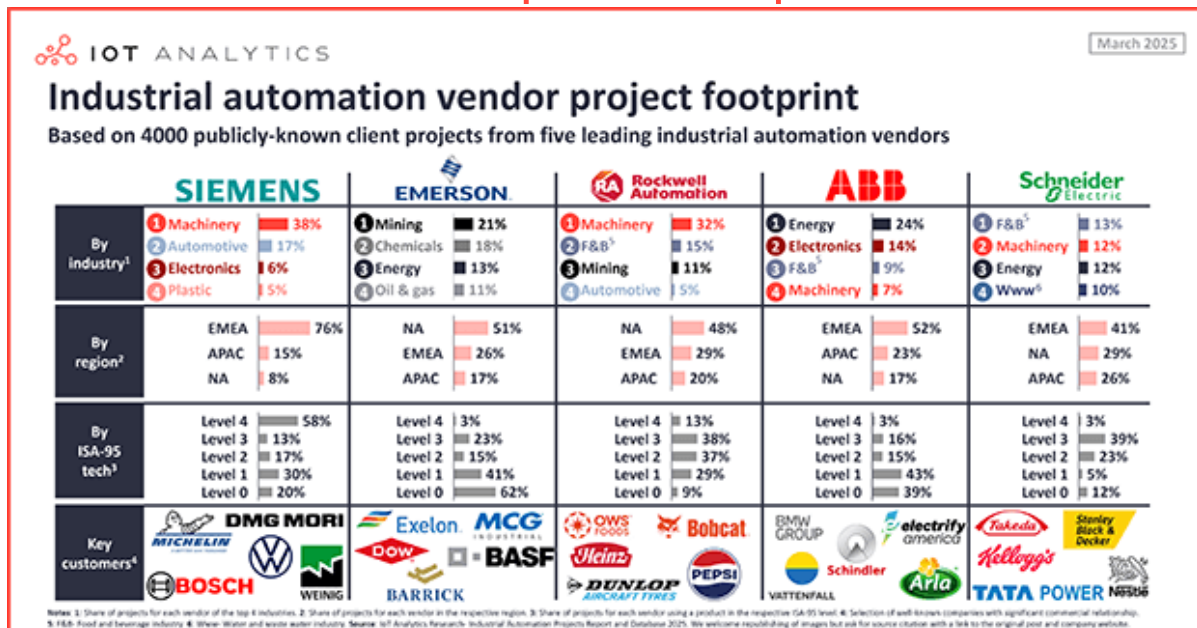


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Mapping 4,000 global industrial automation projects: Where Siemens, Emerson, Rockwell Automation, ABB, and Schneider Electric place emphasis



[Hamburg, Germany] – [March 19, 2025] – Industrial automation is poised for continued growth, with enterprise spending on core value chain software and OT hardware expected to increase from \$252.6 billion in 2024 to surpass \$350 billion by 2030, according to IoT Analytics' latest research. The accompanying research article highlights findings of the "[Industrial Automation Projects Report and Database 2025](#)", which analyzes over 4,000 industrial automation projects from leading vendors like Siemens, Emerson, Rockwell Automation, ABB, and Schneider Electric.

The article highlights the distinct regional and industry-specific footprints of these vendors, showcasing the latest trends in automation technology adoption across diverse sectors, including machinery, automotive, energy, and food & beverage. With a focus on the geographical distribution and technology stack used in these projects, the article shares insights into where each vendor is emphasizing their efforts and how these trends might influence future investments in the industrial automation space. The analysis also addresses the

early-stage adoption of AI in industrial automation, forecasting its potential rise in the coming years.

Key insights:

- Enterprise spending on industrial core value chain software and OT hardware is poised to surpass \$350 billion by 2030 as manufacturers increasingly digitalize their businesses, according to recent IoT Analytics research.
- Analysis in IoT Analytics' 105-page [Industrial Automation Projects Report and Database 2025](#)—based on over 4,000 publicly shared case studies—reveals distinct industrial, regional, and technological footprints from 5 of the leading industrial automation vendors: **Siemens, Emerson, Rockwell Automation, ABB, and Schneider Electric**.
- Siemens' case studies showcase projects in the machinery and automotive segments and in Europe the most; Emerson's and Rockwell Automation's studies have the highest share of projects in North America; ABB's studies present a significant presence in energy and electrical projects; and Schneider Electric's studies highlight the food and beverage industry the most.

Select analyst quotes:

Knud Lasse Lueth, CEO at IoT Analytics, comments that *"At IoT Analytics, we are committed to shedding light on critical areas of digital transformation, helping businesses navigate the evolving automation landscape. Our latest analysis of over 4,000 industrial automation projects highlights the strategic positioning of key players: Siemens' dominance in Europe and machinery, backed by its extensive software suite; Emerson's leadership in process industries; and Schneider Electric's expertise in hybrid sectors like food and beverage."*

Zeynep Kaman, Market Analyst at IoT Analytics, adds that *"The industrial automation database shows different areas of interests emerging from more than 4,000 analyzed projects. Some industries focus on control and monitoring, while others show appearance in digital and associated solutions. The mixture of technologies varies widely - hardware remains essential. AI, however, is still in its early stages, only 3% is visible in projects. As automation progresses, AI is the natural next step. While widespread adoption hasn't happened yet, companies are paying attention, and its role in industrial operations is only set to grow."*

Disclosure

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About IoT Analytics

IoT Analytics, founded and operating out of Germany, is a leading global provider of market insights and strategic business intelligence for the IoT, AI, Cloud, Edge, and Industry 4.0.

Our key workstreams across the tech stack include IoT applications, IoT platforms and software, IoT connectivity and hardware, and industrial IoT. We are trusted by 1000+ leading companies around the world for our market insights, including globally leading software, telecommunications, consulting, semiconductor, and industrial players.

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