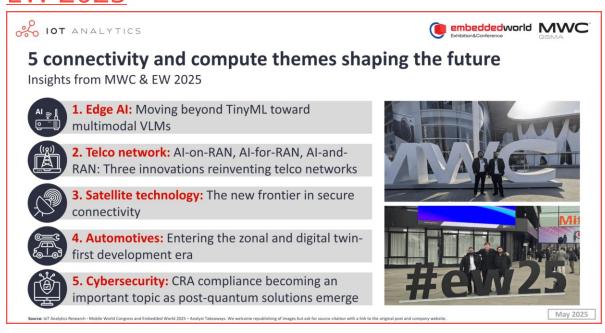


FOR IMMEDIATE RELEASE

5 connectivity and computing themes shaping the future—insights from MWC & EW 2025



Hamburg, Germany - May 7, 2025 - IoT Analytics, a leading provider of market insights and competitive intelligence for the Internet of Things (IoT), AI, Cloud, Edge, and Industry 4.0, has released its analysis of key themes in connectivity and computing, based on observations from recent conferences. The findings highlight critical developments in Edge AI, telecommunications networks, satellite technology, the automotive **sector, and cybersecurity.** The analysis, derived from insights gathered by IoT Analytics teams at both events, identifies five central themes shaping the enterprise technology landscape:

- Edge AI evolves with multimodal models and industrial-grade deployments: Edge AI is entering a new era, moving beyond TinyML models to running fully-fledged multimodal large language models (LLMs) and vision-language models (VLMs) directly on industrial-grade edge devices.
- Al transforms radio access networks (RAN) to enable low-latency **applications:** RAN is emerging as a critical zone for Al-driven innovation in telecommunications. To meet growing demands for real-time



applications and to manage escalating network complexity, telecom operators are embedding AI into the RAN in three distinct ways: on, for, and with the RAN.

- Advancements in satellite technology: Satellite technology is increasingly recognized as an important frontier for expanding connectivity options.
- The automotive sector is entering a transformational phase: Vehicles are moving from distributed, domain-based architectures to zonal computing architectures—laying the foundation for fully software-defined vehicles (SDVs).
- Cybersecurity: CRA compliance becoming an important topic as postquantum solutions emerge.

Further details, including key highlights, trends, and in-depth insights, are available in IoT Analytics' "Mobile World Congress and Embedded World 2025— Analyst Takeaways" event report.

Key insights:

- Mobile World Congress (MWC) 2025 and Embedded World (EW) 2025 spotlighted key telecom and embedded system trends.
- Al, connectivity advancements, future vehicle architectures, and security were central themes.
- IoT Analytics had teams on-site to track the evolution of networks, edge computing, and embedded intelligence.
- This article summarizes 5 key themes from both events. The full 101-page MWC & EW 2025 event report with numerous detailed examples is available exclusively to IoT Analytics customers.

Select analyst quotes:

Satyajit Sinha, Principal Analyst at IoT Analytics, comments that "Al agents in RAN optimization shows early signs of intelligent assistance, but full automation remains elusive. Although agents contribute operational insights, current systems still require two layers of human oversight—technical validation and business-level confirmation—before execution. This highlights the



organizational and policy-driven barriers that prevent full closed-loop automation today."

For more information or media inquiries, please contact:

Hoang Pham Van IoT Analytics +49 (0) 40 6391 1891 press(at)iot-analytics.com

For further reading please visit: www.iot-analytics.com/research-blog

About IoT Analytics

IoT Analytics, founded and operating out of Germany, is a leading global provider of market insights and strategic business intelligence for the IoT, AI, Cloud, Edge, and Industry 4.0.

Our key workstreams across the tech stack include IoT applications, IoT platforms and software, IoT connectivity and hardware, and industrial IoT. We are trusted by 1000+ leading companies around the world for our market insights, including globally leading software, telecommunications, consulting, semiconductor, and industrial players.

###